PLAZA PREMIUM GROUP



News Release

Plaza Premium Group Debuts in Japan

Plaza Premium Lounge to unveil at Chubu Centrair International Airport, Nagoya

(Hong Kong, 13 September 2021) Plaza Premium Group, pioneer in global airport hospitality, is announcing its debut in Japan with the launch of Plaza Premium Lounge in 2022 at Chubu Centrair International Airport. This exciting opening will see a strategic expansion to the Group's presence in Asia Pacific region within its global network of over 250 locations across 70 international airports and 30 countries.

Inaugurated in 2005, Chubu Centrair International Airport is constructed as a new air gateway to the central region of Japan. It is recorded as one of the busiest international airports in Japan providing world-class safety, security, and customer service to nearly 13 million visitors from around the world annually. Chubu Centrair International Airport has been recognized by acclaimed international awards over the years, including SKYTRAX's Best Regional Airport Asia Award for 11 consecutive years since 2011, as well as the SKYTRAX's The Covid-19 Airport Excellence Awards in 2021 for providing the highest protocols during the pandemic.

"The opening of our first Plaza Premium Lounge in Japan presents very exciting opportunities for Plaza Premium Group as we continue to grow our footprint in the North Asia region. Our debut follows the success of the 2020 Olympic and Paralympic Games in Tokyo, and when the country and the world begin to reopen borders to international travel, we are confident that this exceptionally diverse and fascinating country will be top of mind for many international travelers. Plaza Premium Group ambitions to extend its 360-degree world-class airport hospitality services & facilities including but not limited to Airport Lounge, Airport Meet & Greet, in-Terminal Airport Hotel, Airport Dining and other premium airport services across the Airports in Japan." shares Mr. Jonathan Song, Global Business Development Director of Plaza Premium Group. "Nagoya is one of Japan's most significant economic centers, we are thrilled to be launching their first airport lounge with a potential to serve travelers from various international destinations. We look forward to sharing our award-winning and best-in-class services, facilities, signature hospitality, and philosophy for worry-free, seamless, and comfortable airport experiences with millions of passengers transiting through or departing from Central Japan International Airport, and connect them with other parts of the world."

Located within the international departure hall, spanning 450 square metres, it offers a comfortable environment for passengers to relax and unwind before departing for their destinations.

"It is a great honor that Plaza Premium Group, an industry leader that offers a wide range of airport services around the world, will be opening its first airport lounge in Japan at Chubu Centrair International Airport. Chubu Centrair International Airport offers an extensive airline network that covers various countries and regions around the world, including Hong Kong, a city where Plaza Premium Group's head office is located. Being in the center of Japan, the airport is easily accessible not only from Central Japan region, but also from other parts of Japan, making it a very convenient airport for connections." "We are confident that Plaza Premium Group's debut in Japan will allow our

passengers from home and abroad to enjoy more comfortable and luxurious space and time in the airport before departing for international travel. Chubu Centrair International Airport is committed to placing customers at the heart of its business. We have been striving to improve our customer services, which has been acclaimed by SKYTRAX. Jointly with Plaza Premium Group, we will further enhance our airport services to meet and exceed our customer expectations." shares Mr. Noriteru Maeda, Board Member at Chubu Centrair International Airport.

Plaza Premium Group has vast experience in the Asia Pacific market since its establishment in 1998, joining hands with Chubu Centrair International Airport will further elevate customer experiences to echo Group's mission *We Make Travel Better*. It will also support the airport as the major transport hub in Japan across its global sales & distribution network leveraging on its presence in international airports around the world from Greater China, Southeast Asia, Middle East, Europe and the Americas.

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Images:



Apron View (Domestic Departures) at Chubu Centrair International Airport



South-west view of the Chubu Centrair International
Airport Airport Island

More high-resolution images can be downloaded here: https://plaza-network.box.com/s/nwvlif0nqlbrah3l3hu9zq50ligjsl4s

About Chubu Centrair International Airport

Chubu Centrair International Airport is an offshore international airport built on a man-made island in the central area of Japan. The airport was inaugurated in February 2005 as a new gateway to the region. Its nickname "Centrair" is a combination of the words "Central", meaning Central Japan region, and "Airport". The airport has both international and domestic services in the same terminal, with the departure floor on the 3rd floor, and the arrival floor on the second, making it a very convening airport for connections, as it allows transit passengers to seamlessly move from one flight to the next. Chubu Centrair International Airport attracts not only airline passengers but also other visitors with unique airport experiences by offering a wide variety of events in the terminal, dining facilities and stores at "Sky Town" on the 4th floor, and impressive view from the observation deck only 300 meters away from the runway. Chubu Centrair International Airport continues to grow and develop with new facilities and services, including the opening of "FLIGHT OF DREAMS" in 2018, which is a commercial facility that exhibits the first Boing 787 aircraft and offers Seattle-themed shopping & dining area, as well as the opening of Terminal 2 in the autumn 2019 to serve mainly LCCs.

To learn more about Chubu Centrair International Airport, please see the airport's official website: (https://www.centrair.jp/en/)

About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; airport meet & greet services ALLWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including "World's Best Independent Airport Lounge" for four consecutive years from 2016 to 2019 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and "Best Airport Lounge Operator" for 2018 & 2019 by *TTG Asia* magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group's Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers' expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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