

**News Release** 

### Plaza Premium Group Debuts in Japan with the Opening of

#### Plaza Premium Lounge Nagoya at Chubu Centrair International Airport



Plaza Premium Lounge at Chubu Centrair International Airport - Nagoya, Japan

**Nagoya - Japan, 30 May 2023 -** Plaza Premium Group (PPG), global industry leader in airport hospitality, debuts its first location in Japan with the launch of Plaza Premium Lounge Nagoya at Chubu Centrair International Airport (NGO).

Located in the international departure hall, the new independent lounge spans over 440 square meters, the debut lounge allows travellers the option of a lounge experience regardless of the class of travel. It offers a comfortable environment for passengers to relax and unwind before departure. Guests can enjoy a variety of international and Asian cuisine, and a fine selection of Japanese Sake, shochu, and draught beer.



The lounge provides an ideal spot for passengers to unwind and relax before their flight.



Guests can indulge in a variety of international cuisine and Asian flavors to elevate their journey.

# PLAZA PREMIUM GROUP

Inaugurated in 2005, Chubu Centrair International Airport is one of the busiest international airports in Japan, providing world-class safety, security, and customer service to over 13 million visitors\* from around the world annually. The airport resides in the center of Japan and is a key transport hub connecting major cities in the country and covers an extensive global airline network. It has also been awarded "The World's Best Regional Airport" for 9 consecutive years and "The Best Regional Airport in Asia" for 13 consecutive years at the World Airport Awards by SKYTRAX.

PPG launched the world's first individual airport lounge at Hong Kong International Airport. This new airport lounge will strengthen the point-to-point experience and marks a first step into developing a presence in the region in addition to its global network of over 250 locations across 70 international airports and 30 countries. Furthermore, joining hands with Chubu Centrair International Airport will allow PPG to support the airport's expansion into a major transport hub in Japan, as well as bringing the group's global sales & distribution network into Japan, connecting its strong presence in international airports across Greater China, Southeast Asia, Middle East, Europe and the Americas, with Japan.

"We are delighted to welcome the first Plaza Premium Lounge in Japan at Central Japan International Airport (Centrair), they have been highly recognized by customers for their excellent hospitality and facilities globally.

Centrair is located in the center of Japan and has severed large number of customers from both Japan and overseas. Since our opening in 2005, we have been working on various projects for better services under our slogan "Customer-First", which echoes with PPG's mission to "Make Travel Better", we strongly believe that the new Plaza Premium Lounge will be a great value add to our airport."

"We are looking forward to working as one with Plaza Premium Group to provide the best customer experience." says Mr. Hidehisa Nagae, a board member of Central Japan International Airport Co., Ltd.

This opening marks another key milestone of Plaza Premium Group and its continuous growth as well as reinforces its commitment to Make Travel Better.

"We are so excited to be debuting in Japan, we are already seeing significant domestic air traffic growth in Q1 2023, indicating this country is full of commercialization opportunities post-pandemic. And Nagoya is a great city for PPG to enter Japan's market, given its large population of up to 22 million people living in Central Japan and the high traffic in Centrair Airport. This will allow us to spread our mission to make travel better by creating a seamless and comfortable airport experience for millions of passengers transiting through or departing from Nagoya." shares Miss Jenny Zhang, Regional General Manager -North Asia of Plaza Premium Group.

Plaza Premium Lounge Nagoya at Chubu Centrair International Airport is the newest addition to the Plaza Premium Lounge global network, following other recent lounge openings in Kuala Lumpur, Adelaide, Rome, Jakarta, Orlando, and Dubai.

Plaza Premium Lounge Nagoya is open daily to all travellers and accepts walk-ins. All services are available for reservation on the Plaza Premium Lounge official website. Guests can enjoy an opening offer with 10% off while Smart Traveller members will get a 20% discount all year round off walk-in rates.

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The lounge is also accessible to eligible passengers travelling with Singapore Airline, Philippines Airline, and Air China, or holders of American Express and Dragon Pass.

\*FY 2019 results

For hi-res images: <u>https://we.tl/t-916MNWe6Im</u>

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#### **About Plaza Premium Group**

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; Airport meet & greet services ALLWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands,

Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances, and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including "World's Best Independent Airport Lounge" for five consecutive years from 2016 to 2022 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and "Best Airport Lounge Operator" for 2018 & 2019 by *TTG Asia* magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group's Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of the Year and Master Entrepreneur of the Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers' expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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#### Media Contacts:

Munetoshi Kurihara(Toshi), Deputy General Manager, Commercial & Business Development (Japan)

E: <u>munetoshi.kurihara@plaza-network.com</u> T: +81 80 9086 7237

Whitney Fung, PR & Corporate Communication Executive, Plaza Premium Group E: <a href="https://whitney.fung@plaza-network.com">whitney.fung@plaza-network.com</a>