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Plaza Premium Group Arrives in Thailand with Two Distinct Lounge Experiences at Bangkok Suvarnabhumi Airport



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BANGKOK, THAILAND – 1 September 2026 – Plaza Premium Group (PPG), the global leader in 360-degree airport hospitality and passenger service solutions, proudly announces its debut in Thailand at Bangkok Suvarnabhumi Airport (BKK). Featuring both Plaza Premium Lounge and Plaza Premium First, this dual-lounge offering provides international departing and transit passengers with two distinct experiences to relax, dine, and recharge before their journey.

Located airside on the third floor of Concourse G, near Gate G1, Plaza Premium First spans 212 square metres with seating for up to 51 guests, while Plaza Premium Lounge covers 578 square metres with a capacity for 98 guests. As Skytrax's "World's Best Independent Airport Lounge" for nine consecutive years, PPG celebrates a major milestone in its Southeast Asian expansion with this new opening, where both experiences combine contemporary comfort and attentive Thai hospitality to serve diverse travel needs.

Plaza Premium First: Refined Thai Elegance

Plaza Premium First (PPF) represents the pinnacle of PPG's elevated offerings, delivering a personalised journey for discerning travellers. Setting a new benchmark in airport hospitality, PPF seamlessly integrates bespoke dining, curated wines and spirits, and immersive cultural touches.

Key features of the new BKK location include:

- **Dedicated Service:** Personalised concierge assistance anticipating every traveller's need from arrival to departure.
- **Bespoke Culinary Offerings:** A tailored menu showcasing gourmet dishes and signature cocktails alongside premium international spirits.
- **Refined Spaces:** Intimate, tranquil zones designed for rest, private meetings, and seamless productivity.

Since debuting in Hong Kong in 2018, PPF has established flagship locations across global hubs including Kuala Lumpur, Jakarta, Macau, Vancouver, Phnom Penh, Rome, and most recently, Dallas Fort Worth.



Plaza Premium First – Primo Dining Area

Plaza Premium Lounge: Authentically Thai, Warmly Welcoming

Complementing the premium offering, the flagship Plaza Premium Lounge (PPL) delivers PPG's core mission of *Together, We Make Travel Better*. Designed as an inviting gateway to regional culture, PPL connects travellers directly to authentic Thai heritage through modern amenities, comfortable seating, and locally inspired flavours.

PPL highlights include:

- **Local Culinary Highlights:** Proudly featured regional dishes and live cooking stations celebrating Thai gastronomy.
- **Intuitive Comfort:** Purpose-built zones tailored for solo travellers, families, and business passengers alike.
- **Global Excellence:** Backed by PPG's pioneering 28-year legacy of independent lounge operations worldwide.



Plaza Premium Lounge – Seating Area

"The launch of Plaza Premium First and Plaza Premium Lounge at Bangkok Suvarnabhumi Airport reflects our global direction of expanding award-winning airport hospitality into key international gateways. Bangkok represents a critical hub in Southeast Asia—defined by warmth, flavour, and an unmistakable sense of place," said Mr. Song Hoi See, Founder and CEO of Plaza Premium Group. "By introducing our dual-lounge concept at BKK, we empower travellers to choose the experience that best suits their journey while enjoying authentic Thai hospitality until the moment they depart."

Both lounges are now officially open to guests. Access is available to all travellers regardless of airline or class of travel. For operating hours, packages, or online bookings, visit www.plazapremiumlounge.com.

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ABOUT PLAZA PREMIUM GROUP

Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 24 million passengers annually.

With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998. Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world's largest airport transit hotel chain, Refreshhh by Aerotel, ALLWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG's commitment extends

beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide.

Plaza Premium Group has over 194 accolades, demonstrating its exceptional achievements and commitment to service excellence. Notably, the group has received the prestigious "World's Best Independent Airport Lounge" award at the World Airline Awards by Skytrax for nine consecutive years from 2016 to 2025. With a team of over 6,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: <https://www.plazapremiumgroup.com>

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